

Megan Bethea

Graphic Designer

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SKILLS, TOOLS, TECHNOLOGY

- Adobe Creative Cloud including: Photoshop, Illustrator, InDesign, Lightroom, & After Effects
- Digital Illustration
- Social media marketing
- Product sketches and design drafts
- Digital photography
- HTML5
- CSS
- Wordpress
- Microsoft Office including Excel, Powerpoint, Outlook, & Word
- Public speaking & presentation

EDUCATION

Bachelor of Science in Graphic Information Technology - Arizona State University, Ira A. Fulton Schools of Engineering

December 2018 Graduate—Summa Cum Laude
Cumulative GPA: 3.93

Additional Course Work:

Mississippi State University

Drawing I, Drawing II, Digital Drawing, & Advanced Digital Drawing

AWARDS

Dean's List for Ira A. Fulton Schools of Engineering at ASU - Fall 2016, Spring 2017, Fall 2017, Spring 2018, & Fall 2018

Regional Champion in NCFCA Lincoln Douglas Debate - March 2016

ABOUT ME

Passionately creative graphic artist with a background in fine art and technical skills in Adobe Creative Cloud and Wordpress.

PROFESSIONAL EXPERIENCE

Graphic Design Student Worker - Mechanical Engineering Department, Mississippi State University
January 2019 - Present

- Creating iconography and other visual elements that both align with the department's brand standards and follow current design trends
- Coordinating and shooting multi-location photo sessions for department stock photos
- Developing infographics and other promotional materials to increase the department's visibility

Graphic Design Contractor - Wayfind Marketing
August 2018 - Present

- Designing flyers, tradeshow panels, catalogs, & more for multiple clients in a fast paced agency atmosphere
- Capturing corporate headshots for client websites
- Curating imagery and messages for websites & other marketing materials
- Scheduling and designing stylish, contemporary social media posts for multiple clients

Graphic Design Intern - CCL Label
May 2017 - December 2017

- Creating presentations with PowerPoint and supporting the sales team with marketing and promotional materials created in Illustrator
- Managing and utilizing large databases of art and photography from international branches
- Product photography & retouching for local & international branches
- Updating the corporate website in Wordpress with appropriate images, text, and product information
- Improving SEO (Search Engine Optimization) for the corporate website and ADA compatibility